

Last week I was walking through a shopping mall in Northampton with my daughter and son-in-law, and several people said "hi" to me. It made me feel like I was in a really friendly town and maybe could even start to enjoy the shopping mall culture (I'm not a shopper). Suddenly I realized, I had my "Say Hi" t-shirt on and it gave people permission to do what comes naturally....be friendly.

In fact, one store assistant ran out of her store, followed me and asked me to explain the Say Hi campaign. It was quite a thrill in the middle of a tedious shopping experience. Next time, though, can you do me a t-shirt that says "I hate shopping"!

Thanks,
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